

Message Text

UNCLASSIFIED

PAGE 01 STATE 034894

63

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 PCH-16 /036 R

DRAFTED BY COM/OIM/KLFERNANDEZ/ABH

APPROVED BY EB/OCA/CM/BEBYRON

COM/OIM/224/EOBELDEN, CMM

COM/OIM/222/HWHEIKENEN

COM/OIM/PROG.DEV./CGENDREAU

STATE/EB/OCA/CD/BBYRON

STATE/EUR/CAN/DBLAKEOORE

STATE/EUR/RPE/RBRESLER

EB/OCA/CD/RDAY

----- 060805

R 121900Z PEB 76

FM SECSTATE WASHDC

TO AMEMBASSY OTTAWA

INFO AMCONSUL CALGARY BY POUCH

AMCONSUL HALIFAX BY POUCH

AMCONSUL MONTREAL BY POUCH

AMCONSUL QUEBEC BY POUCH

AMCONSUL ST JOHNS BY POUCH

AMCONSUL TORONTO BY POUCH

AMCONSUL VANCOUVER BY POUCH

AMCONSUL WINNIPEG BY POUCH

UNCLAS STATE 034894

E.O. 11652: N/A

TAGS: BEXP, CA

SUBJECT: FY 1976 COUNTRY COMMERCIAL PROGRAM: SECOND

QUARTER REVIEW

REF: OTTAWA 181 JANUARY 15, 1976

1. POSTS TO BE CONGRATULATED ON RESULTS OF EFFORTS TO
ATTAIN CAMPAIGN TARGETS DESPITE IMPEDIMENT OF SIX-WEEK
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 034894

MAIL STRIKE.

2. UNFORTUNATE THAT NEITHER POST NOR COMMERCE ABLE TO ORGANIZE AND FUND TECHNICAL SEMINAR SCHEDULED FOR FOURTH QUARTER IN TORONTO. HOPE WAS EXPRESSED IN WCAG MEETING OF SEZGUARY 4 HELD TO REVIEW REFTEL REPORT THAT POSSIBILITIES OF MOUNTING "SELF-COST-LIQUIDATING" TECHNICAL SEMINARS AS WELL AS ABILITY OF POSTS TO SUPPORT SUCH SEMINARS WITH CURRENT MAN-POWER RESOURCES, COULD BE EXPLORED AT INTERDEPARTMENTAL REVIEW OF CCL IN OTTAWA THIS SPRING.

3. WCAG DISPOSED TO APPROVE POST'S PLAN TO SWITCH RESOURCES IN FOURTH QUARTER TO PROVIDE SUPPORT TO PENNSYLVANIA DEPARTMENT OF COMMERCE TRADE MISSION AND TO MINNESOTA DEPARTMENT OF ECONOMIC DEVELOPMENT NTM CATALOG PRESENTATION MENTIONED REFTEL PARA 4, BUT WISHES MORE DATA RE GOODS, SERVICES AND OBJECTIVES, TO BE PROMOTED BY EACH. WCAG ASSUMES THAT TOTAL OBJECTIVES FOR CAMPAIGN NO. 1, I.E. 20 TO'S AND 6 AGENCY AGREEMENTS REMAIN VALID.

4. COMMERCE HAS AIRPOUCHED DETAILED PRODUCT LISTINGS TO TORONTO MENTIONED REFTEL PARA 5 TO "GET CAMPAIGN OFF GROUND." WOULD SUGGEST THAT TORONTO INITIATE PREPARATION AND DISTRIBUTION OF TRADE OPPORTUNITY QUESTIONNAIRES DURING SECOND HALF OF THIRD QUARTER RATHER THAN WAITING UNTIL FOURTH QUARTER.

5. WCAG APPROVED VANCOUVER'S PLAN TO DROP CAMPAIGN 6 RE REFTEL PARA 6. SUGGEST POST CONSIDER AS NEW PRODUCT CATEGORIES (A) ENERGY SYSTEMS (B) ELECTRONIC COMPONENTS. BOTH ARE INCLUDED IN DRAFT FY-77 CCP FOR VANCOUVER. BEGINNING PLANNING FOR SUBSTITUTE CAMPAIGN IN THIRD QUARTER AND SOLICITATION DURING FOURTH QUARTER OF FY-76 HOPEFULLY WOULD FACILITATE RAISING ORIGINAL TARGETS FOR FY-77 CCP FOR CAMPAIGN SELECTED.

6. WCAG SUPPORTS TORONTO SUGGESTION THAT IT PROMOTE ATTENDANCE AT DAIRY EXPOSITION 76 AND USA PACKAGING WEEK EXPOSITION. KISSINGER

NOTE BY OCT: POUCHED ABOVE POSTS.UNCLASSIFIED
UNCLASSIFIED

PAGE 03 STATE 034894

UNCLASSIFIED

NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE034894
Document Source: CORE
Document Unique ID: 00
Drafter: OIM/KLFERNANDEZ/ABH
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: D760054-0836
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760297/aaaagexp.tel
Line Count: 110
Locator: TEXT ON MICROFILM, TEXT ON-LINE
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 OTTAWA 181
Review Action: RELEASED, APPROVED
Review Authority: housmasa
Review Comment: n/a
Review Content Flags:
Review Date: 02 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 JUL 2004 by oatisao>; APPROVED <04 OCT 2004 by housmasa>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> gwr 970922
Subject: FY 1976 COUNTRY COMMERCIAL PROGRAM: SECOND QUARTER REVIEW
TAGS: BEXP, CA
To: OTTAWA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006